

NON-PROFIT COMMUNICATIONS AND MANAGEMENT CERTIFICATE (MICROCREDENTIAL)

The Certificate in Non-Profit Communications and Management will consist of three courses - 9 credits. The microcredential is designed to provide non-profit professionals with the tools they need to create and maintain effective communications and management practices, to enhance their relationships with their stakeholders, including grantors, potential funders, clients, and community partners.

All courses required for the microcredential are taught using face-to face and online modalities.

Code	Title	Hours
BUS 380	Principles of Management	3.00
WRIT 310	Grant Writing	3.00
COMM 370	Organizational Communication	3.00
or COMM 467	Intercultural Communication in Global, Business, and Social Contexts	
Total Hours		9.00