

COMMUNICATING ARTS MAJOR - MULTIMEDIA JOURNALISM CONCENTRATION

Requirements

Bachelor of Arts (6 credits of foreign language required) or Bachelor of Science

Multimedia Journalism Program Description

The Multimedia Journalism Concentration emphasizes foundational journalistic skills such as writing, researching, and interviewing for the dissemination of information across a spectrum of media platforms that require conceptualizing, producing, and packaging stories. Coursework offers students extensive opportunities to gain valuable experience in the traditional media forms of print, radio, and video, as well as in social media, web content production, and other emerging forms of new media.

36 total credits - 18 credits upper-division (300+) minimum required.

Code	Title	Hours
Core Multimedia Journalism Courses (21 credits required)		
WRIT 409	Digital Writing	3.00
COMM 170	Media and Society	3.00
COMM 203	News Writing and Reporting	3.00
COMM 261	Beginning Digital Filmmaking	3.00
COMM 304	Digital Storytelling and Social Media	3.00
COMM 330	Multimedia Journalism	3.00
COMM 403	Experiential Learning in Multimedia Journalism	3.00
COMM 491	Senior Capstone ¹	0.00
Multimedia Journalism Complimentary Focus		
Select six credits from one of the following Focus Groups: ²		6.00
<i>Business Communication Complementary Focus</i>		
BUS 373	Advertising & Promotion	
BUS 375	Public Relations	
BUS 477	Digital Marketing	
<i>Media Production Complementary Focus</i>		
COMM 361	Intermediate Digital Filmmaking	
COMM 397	Digital Audio Recording and Production	
COMM 462	Advanced Digital Filmmaking	
<i>Photography Complementary Focus</i>		
ART 241	Photography 1	
ART 341	Photography 2	
ART 441	Photography 3	
Multimedia Journalism Discovery Electives ³		
Select nine credits of the following:		9.00
Discovery electives include all courses listed above not taken as part of a student's complementary focus ³		
ENGL 218	Nonfiction Literature and Literacy	
POLS 230	U.S. National, State and Local Government	

WRIT 301	Advanced Creative Writing: Literary Nonfiction
WRIT 309	Technical Writing
COMM 353	Persuasion and Society
COMM 376	Group Communication Processes
COMM 430	LGBTQIA Media
COMM 455	Media Criticism and Theory
COMM 475	Internship
COMM 495	Special Topics Seminar
COMM 498	Independent Study
Total Hours	36.00

- ¹ Senior Capstone Statement: Courses to be paired with COMM 491 Senior Capstone for identification as capstone with consent of advisor (minimum 3 credits) include: COMM 403 Experiential Learning in Multimedia Journalism, COMM 462 Advanced Digital Filmmaking, COMM 475 Internship, COMM 498 Independent Study.
- ² Coursework in the complementary focus cannot overlap with coursework in a student's minor.
- ³ Discovery electives cannot overlap with coursework in a student's minor.