

SCHOOL OF BUSINESS AND ECONOMICS

The School of Business and Economics (<https://www.uwsuper.edu/academics/academic-departments/school-of-business-and-economics/>) (SBE) offers undergraduate majors in:

- Accounting (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/accounting/>)
- Business Administration (Comprehensive)
 - Finance
 - International Business Management (on campus and in an online format)
 - Marketing
 - Supply Chain Management
- Business Administration (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/>) (non-comprehensive major, requires another major or non-SBE minor)
- Business Analytics (Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/analytics/>)
- Economics (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/economics/>) (non-comprehensive major, requires another major or non SBE minor)
- Sustainable Management (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/sustainable-management/>) (comprehensive online major)
- Transportation and Logistics Management (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/transportation-logistics-management/>) (on campus and in an online format)

The School of Business and Economics also offers the following minors:

- Business Minor (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/business-minor/>) (requires a non SBE major)
- Business Analytics Minor (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/analytics/business-analytics-minor/>) (requires a non SBE major)
- Marketing Minor (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/marketing-minor/>) (requires a non SBE major)

The school also offers Master's Degrees in:

- Sustainable Management (<http://catalog.uwsuper.edu/graduate/academic-departments/business-economics/sustainable-management/>) (online)
- Data Science (<http://catalog.uwsuper.edu/graduate/academic-departments/business-economics/data-science/>) (online)
- Health and Wellness Management (<http://catalog.uwsuper.edu/graduate/academic-departments/business-economics/health-wellness-management/>) (online)

Mission

The mission of the School of Business and Economics is to build on the students' liberal arts foundation using a dynamic interactive curriculum that prepares tomorrow's business leaders.

Admission Policies

Admission to the SBE Undergraduate Programs

Students who are pursuing an SBE major or minor must be admitted to the School of Business and Economics prior to enrolling in most 300/400 level business courses. To ensure a timely graduation, students who wish to be admitted to 300/400 level business courses must establish their eligibility by completing the SBE Admission Application (<http://www.uwsuper.edu/acaddept/sbe/forms/>) during the preceding academic term. Students planning admission to the SBE should work with their advisor to apply to the SBE and get established with a primary SBE advisor. Students pursuing a major in Sustainable Management should consult the Academic Program Director with questions pertaining to admission to this program.

Admission to the SBE Graduate Programs

Students pursuing graduate degrees should consult their respective Academic Program Directors with questions pertaining to admission to these programs.

Transfer Students Applying Credit for SBE Admission

Grades in transfer courses applying to SBE admission will be included in grade point average computations to ensure that all students, including transfer students, meet the same minimum grade point average requirements.

A transfer course will be accepted as the SBE equivalent course **only** if the number of credits transferred equals or exceeds 75 percent of the number of credits of the UW-Superior course (e.g., a three-credit transfer course would be accepted to replace a four-credit UW-Superior course; a two-credit transfer course would **not** be accepted to replace a three credit UW-Superior course).

All SBE admission requirements also apply to transfer students. Grade point average computation will include grades earned at colleges or universities previously attended. Grades of D in courses transferred to and repeated at UW-Superior will not be included in these computations.

SBE faculty and staff will not assume the responsibility of assessing any aspects of foreign academic credentials, courses or grades for purposes of admission, transfer credits or course equivalencies. SBE will assist the UW-Superior Transfer Specialist in determining course equivalency when there are questions about transferability.

Business 101 - Introduction to Business

Is not required for students transferring in with at least 15 credits of business classes regardless of GPA.

Applying Prior Learning Experience

Students with prior learning experience such as relevant military training or industry training may be able to apply it towards SBE degrees. Students may also test out of courses. Contact the Student Services and/or the Veteran and Nontraditional Student Center (<http://www.uwsuper.edu/vnsc/>) for assistance with any of the above options.

SBE Major Admission Requirements

For majors in Accounting (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/accounting/>), Business

Administration (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/>) (comprehensive and non-comprehensive), Business Analytics (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/analytics/>) and Transportation and Logistics Management (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/transportation-logistics-management/>).

1. 2.3 overall cumulative GPA required (including transfer courses).
2. Complete the following courses with a GPA of at least 2.0 with no grade lower than C-: ACCT 200 Financial Accounting, ACCT 201 Managerial Accounting; ECON 250 Principles of Microeconomics, ECON 251 Principles of Macroeconomics and BUS 270 Business Statistics.
3. Complete WRIT 102 Introduction to Academic Writing, WRIT 209 Introduction to Professional Writing; COMM 110 Introduction to Communication; MATH 151 Calculus for Business, Life, and Social Sciences or MATH 240 Calculus and Analytic Geometry I.
4. All but 12 credits of the remaining University Studies Requirements.
5. Students may not enroll on a pass/fail basis in any of the courses listed in 2 & 3.
6. Complete the SBE graduation plan.

Conditional Admission

Students who do not meet all admission requirements can be considered for conditional admission if:

1. Requirements will be completed during the semester that admission is applied for, or
2. The student files a SBE Appeals Petition (<http://www.uwsuper.edu/acaddept/sbe/forms/upload/Check-list-appeals-petition-2012.pdf>) detailing unusual and compelling circumstances to support enrolling in upper-level SBE courses and the petition is approved by the Appeals Committee (see your advisor to help with the petition process).

Note: Credits earned in MATH 151 Calculus for Business, Life, and Social Sciences or MATH 240 Calculus and Analytic Geometry I will apply toward the University Studies mathematics requirement.

SBE Economics Major Admission Requirements

1. Earn an overall grade point average of 2.3 or higher (including transfer courses).
2. Complete the following courses with a GPA of at least 2.0 and no grade lower than C-: BUS 270 Business Statistics; ECON 250 Principles of Microeconomics and ECON 251 Principles of Macroeconomics.
3. Complete WRIT 102 Introduction to Academic Writing, WRIT 209 Introduction to Professional Writing; COMM 110 Introduction to Communication; MATH 151 Calculus for Business, Life, and Social Sciences or MATH 240 Calculus and Analytic Geometry I.
4. All but 12 credits of the remaining University Studies Requirements.
5. Students may not enroll on a pass/fail basis in any of the courses listed in 2 & 3.
6. Complete the SBE graduation plan.

To enroll in 300/400 level business courses, Economics (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/economics/>) majors must be admitted to the School of Business and Economics.

Students who have completed ECON 235 Economics in Society can enroll in all 300/400 level economics courses without being admitted to the SBE. However, if a student who has taken ECON 235 Economics in Society subsequently declares an SBE major, then he or she will have to complete ECON 250 Principles of Microeconomics and ECON 251 Principles of Macroeconomics to meet all requirements for admission to the SBE.

Conditional Admission

Students who do not meet all admission requirements can be considered for conditional admission if:

1. Requirements will be completed during the semester that admission is applied for, or
2. The student files an SBE Appeals Petition (<http://www.uwsuper.edu/acaddept/sbe/forms/upload/Check-list-appeals-petition-2012.pdf>) detailing unusual and compelling circumstances to support enrolling in upper-level SBE courses and the petition is approved by the Appeals Committee (see your advisor to help with the petition process).

Note: Credits earned in MATH 151 Calculus for Business, Life, and Social Sciences or MATH 240 Calculus and Analytic Geometry I will apply toward the University Studies mathematics requirement.

Sustainable Management Admission Requirements

The Bachelor of Science in Sustainable Management (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/sustainable-management/>) is a completely online degree completion program. It is offered by three University of Wisconsin campuses: UW-Parkside, UW-River Falls, and UW-Superior, with support from UW-Extended Campus. Created for working adults, the program allows students to apply previously earned credits (or an associate degree) toward the online Sustainable Management bachelor's degree. You are required to take each of the 21 courses in the curriculum. There are no electives, and, because of the unique nature of the program, no other courses may be substituted for courses in the curriculum.

For admission into the program, students are required to have completed:

- 60 credits of undergraduate coursework or an associate degree with a grade point average (GPA) of 2.0 or greater
- The UW-Superior University Studies requirements
- The following prerequisites:
 - College Math (MATH 112 Introduction to Contemporary Mathematics or an equivalent course)
 - Statistics (MATH 130 Elementary Statistics or an equivalent course)
 - Introductory Biology (BIOL 123 Concepts In Biology, or an equivalent course)
 - Speech/Introduction to Communication (COMM 110 Introduction to Communication or an equivalent course)

Note: Courses in **bold** are available online through UW-Superior. Students may complete prerequisites face-to-face or online, at UW-Superior or elsewhere.

SBE Minor Admission Requirements

The Business and Marketing Minors (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/>) are available to all students with a non-SBE major.

Students with a Business or Marketing Minor must be admitted to the School of Business and Economics prior to enrolling in 300/400-level business courses. To be admitted, students must first:

1. Earn an overall grade point average of 2.3 prior to applying for admission to the SBE.
2. Complete the following courses with a grade point average of at least 2.0 with no grade lower than C-: ACCT 101 Accounting for Nonbusiness Majors or ACCT 200 Financial Accounting; BUS 211 Business Law I; ECON 235 Economics in Society and FIN 210 Personal Finance.
3. Complete the following:

Code	Title	Hours
Select one of the following:		3.00
MATH 112	Introduction to Contemporary Mathematics	
MATH 113	Algebra with Applications	
MATH 115	Precalculus	
MATH 130	Elementary Statistics	
MATH 151	Calculus for Business, Life, and Social Sciences	
MATH 240	Calculus and Analytic Geometry I	
CSCI 101	Introduction to Computer Science	
CSCI 201	Introduction to Programming	
WRIT 102	Introduction to Academic Writing	3.00
WRIT 209	Introduction to Professional Writing	3.00
COMM 110	Introduction to Communication	3.00

All but 12 credits of the remaining University Studies requirements.

The following courses can be taken prior to being admitted to the SBE but only after completing the necessary course prerequisites:

ECON 330 Money and Banking and TRSP 333 Transportation Fundamentals and Economics, prerequisite ECON 235 Economics in Society

Conditional Admission

Students who do not meet all admission requirements can be considered for conditional admission if:

1. Requirements will be completed during the semester that admission is applied for, or
2. The student files an SBE Appeals Petition (<http://www.uwsuper.edu/acaddept/sbe/forms/upload/Check-list-appeals-petition-2012.pdf>) detailing unusual and compelling circumstances to support enrolling in upper-level SBE courses and the petition is approved by the Appeals Committee (see SBE staff in Erlanson Hall 301 for help with the petition process).

Note: Credits earned in MATH 151 Calculus for Business, Life, and Social Sciences or MATH 240 Calculus and Analytic Geometry I will apply toward the University Studies mathematics requirement.

Exceptions for Taking Upper-level SBE Courses without Being Admitted to the SBE

Students who have completed ECON 235 Economics in Society can enroll in all 300/400 level economics courses without being admitted to the SBE.

Non-SBE majors, with at least junior level status, may enroll in the following courses without being admitted to SBE:

Code	Title	Hours
ACCT 365	Fraud Examination and Investigation	3.00
BUS 301	Study Abroad	6.00
BUS 306	Management Science	3.00
BUS 340	Hospitality Management	3.00
BUS 341	Event Management	3.00
BUS 363	Business Ethics and Social Responsibility	3.00
BUS 370	Principles of Marketing	3.00
BUS 377	Hospitality, Tourism & Travel Marketing	3.00
BUS 380	Principles of Management	3.00
BUS 382	Human Resource Management	3.00
BUS 405	Entrepreneurship	3.00
BUS 411	Advanced Business Law	3.00
BUS 430	International Business	3.00
BUS 483	Organization Behavior and Development	3.00
BUS 495	Strategic Management (Capstone)	3.00
BUS 499	Seminar in Business	1.00-4.00
TRSP 402	Urban Planning and Transportation Systems	3.00

Consult the SBE staff in Erlanson Hall 301 on how to obtain the necessary approval.

Residency Requirement

All students including transfer students, who wish to earn a degree from UW-Superior with a comprehensive major offered by the SBE must complete at least 18 of the credits associated with upper-division (300/400 level) major requirements at UW-Superior. At least nine of the 18 credits must be earned in courses other than BUS 306 Management Science, BUS 370 Principles of Marketing, BUS 380 Principles of Management, BUS 495 Strategic Management (Capstone) and FIN 320 Principles of Finance.

Students who wish to earn a non-comprehensive major (minor required) in the SBE must complete at least 12 of the credits associated with upper division (300/400 level) major requirements at UW-Superior.

Internships

The SBE faculty believes a well-designed and meaningful work experience, which builds on the academic foundation provided by a college education, can greatly enhance the total learning experience and facilitate the transition from college to the business world. Academic credits awarded for the internship range from two to seven credits. Students interested in receiving credit for internship should contact the SBE internship coordinator or SBE staff in Erlanson Hall 301 for additional details.

On Campus Courses Offered Only Once Each Year

Students should make special note of the following courses, which are required for the School of Business and Economics students and are generally offered no more than once a year. The specific semesters during which the various courses are offered are indicated in the class schedule published online.

Normally Offered Fall Semester

Code	Title	Hours
ACCT 351	Accounting for Not-For-Profit Entities	3.00
ACCT 352	Intermediate Accounting I	3.00
ACCT 355	Cost Accounting	3.00
ACCT 361	Fundamentals of Taxation	3.00
ACCT 464	Auditing Principles	3.00
BUS 375	Public Relations	3.00
BUS 382	Human Resource Management	3.00
BUS 405	Entrepreneurship	3.00
BUS 474	Retail Marketing	3.00
BUS 482	Marketing Research	3.00
ECON 235	Economics in Society	3.00
ECON 330	Money and Banking	3.00
ECON 350	Intermediate Microeconomics	3.00
ECON 370	Data Exploration & Economic Analysis	3.00
ECON 430	International Economics	3.00
FIN 210	Personal Finance	3.00
FIN 420	Risk Management	3.00
TRSP 315	Land Transportation Management	3.00
TRSP 405	Port and Terminal Management	3.00
GEOG 302	Economic Geography	3.00
LSTU 303	Environmental Law and Regulation	3.00

Normally Offered Spring Semester

Code	Title	Hours
ACCT 101	Accounting for Nonbusiness Majors	3.00
ACCT 353	Intermediate Accounting II	3.00
ACCT 357	Accounting Information Systems	3.00
ACCT 359	Topics in Accounting	3.00
ACCT 365	Fraud Examination and Investigation	3.00
ACCT 461	Business Taxation	3.00
ACCT 462	Advanced Financial Accounting	3.00
ACCT 466	Senior Project in Accounting	2.00
BUS 363	Business Ethics and Social Responsibility	3.00
BUS 371	Consumer Behavior	3.00
BUS 373	Advertising & Promotion	3.00
BUS 475	Relationship Marketing and Sales Management	3.00
BUS 483	Organization Behavior and Development	3.00
BUS 484	Marketing Strategy and Brand Management	3.00
ECON 335	Ecological Economics	3.00
ECON 351	Intermediate Macroeconomics	3.00
ECON 362	Public Finance	3.00

ECON 435	Development Economics	3.00
ECON 470	Applied Economic Analysis	3.00
FIN 321	Managerial Finance	3.00
FIN 426	Investments	3.00
TRSP 305	Air Transportation Management	3.00
TRSP 325	Marine Transportation Management	3.00
TRSP 401	Advanced Supply Chain Management	3.00
TRSP 430	International and Intermodal Transportation Management	3.00

GEOG 302 Economic Geography and LSTU 303 Environmental Law and Regulation are required for Transportation and Logistics Management Majors (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/transportation-logistics-management/>).

On Campus Courses Offered Only Once Every Two Years

Students should make special note of the following courses, which are generally offered no more than once every two years. Students should check the class schedule published online to determine when the following courses are offered.

Code	Title	Hours
TRSP/GEOG 402	Urban Planning and Transportation Systems	3.00
BUS 411	Advanced Business Law	3.00
BUS 475	Relationship Marketing and Sales Management	3.00
BUS 477	Digital Marketing	3.00
ECON 335	Ecological Economics	3.00
ECON 362	Public Finance	3.00

Courses More than Seven Years Old at Time of Graduation

Students who plan to graduate with an SBE major should be aware that the SBE retains the option to require the student to repeat any course(s) that will be more than seven years old at the time of graduation. This policy applies to any courses used to satisfy major requirements, regardless of the college or university that granted the credit initially. This policy is of particular importance to transfer and re-entry students who have the responsibility to obtain a ruling from the SBE Appeals Committee on whether a course more than seven years old needs to be repeated.

School of Business and Economics Contact Information

School of Business and Economics
University of Wisconsin - Superior
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Belknap and Catlin Ave.
P.O. Box 2000
Superior, WI 54880
Phone: 715-394-8207
Email: business@uwsuper.edu

Majors

- Accounting Major (Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/accounting/accounting-major/>)
- Business Administration Major (Non-Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/business-administration-major-non-comprehensive/>)
- Business Administration Major - Finance Concentration (Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/business-administration-major-finance-concentration-comprehensive/>)
- Business Administration Major - International Business Concentration (Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/business-administration-major-international-concentration-comprehensive/>)
- Business Administration Major - Management Concentration (Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/business-administration-major-management-concentration-comprehensive/>)
- Business Administration Major - Marketing Concentration (Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/business-administration-major-marketing-concentration-comprehensive/>)
- Business Administration Major - Supply Chain Management Concentration (Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/business-administration-major-supply-chain-management-concentration-comprehensive/>)
- Business Analytics Major (Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/analytics/business-analytics-major/>)
- Economics Major (Non-Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/economics/economics-major/>)
- Sustainable Management Major (Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/sustainable-management/sustainable-management-major/>)
- Transportation and Logistics Management Major (Comprehensive) (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/transportation-logistics-management/transportation-logistics-management-major/>)

Minors

- Business Analytics Minor (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/analytics/business-analytics-minor/>)
- Business Minor (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/business-minor/>)

- Marketing Minor (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/administration/marketing-minor/>)

Certificates

- Environmental Sustainability Certificate (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/sustainable-management/environmental-sustainability-certificate/>)
- Sustainable Enterprise Certificate (<http://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/sustainable-management/sustainable-enterprise-certificate/>)

Course Descriptions

Accounting

ACCT 101 Accounting for Nonbusiness Majors 3.00

Introduction to the areas of financial accounting and managerial accounting. Basic financial statement preparation and analysis. Uses of accounting information by managers in the decision making process. Not open to students with majors in business. No Pass-Fail.

Typically Offered:

- On-campus: Select Semesters;

ACCT 189 Accounting Elective 1.00-9.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

ACCT 189BU Accounting Elective SBE requirement 1.00-12.00

Transfer credit ONLY from another accredited institution not equivalent to a UW-Superior course.

ACCT 200 Financial Accounting 3.00

Introduction to concepts of reporting financial information of sole proprietorships, partnerships, and corporations to interested parties. Includes discussion of cash, receivables, inventories, plant assets, intangible assets, current and long-term liabilities and investments. Cash flow information is also discussed.

Prerequisites:

BUS 101 prerequisite

Typically Offered:

- On-campus: Fall & Spring
- Online: Fall, Spring, & Summer

ACCT 201 Managerial Accounting 3.00

Discusses basic concepts of costs in developing information for management use in decision making. Topics include CVP analysis, budgeting, cost allocations, and performance measurement.

Prerequisites:

BUS 101 & ACCT 200 with a grade of C- or higher. BUS 101 (Applies to SBE students only)

Typically Offered:

- On-campus: Fall & Spring
- Online: Fall, Spring, & Summer

ACCT 212 Field Studies In Accounting 1.00-3.00

Pass-Fail only. Provides presently enrolled freshmen and sophomores an opportunity to apply general accounting knowledge to selected accounting projects. Prerequisites: Consent of cooperating instructor and director, SBE.

Typically Offered:

- On-campus: Select Semesters;

ACCT 288 Independent Study in Accounting 1.00-3.00

Pass-Fail only. Concentrated study of various accounting problems. Course may be repeated. Students can earn a maximum of 12 credits. Credits earned cannot be used to satisfy requirements for the accounting major. Consent of cooperating instructor and director, SBE.

Typically Offered:

- Occasional by Demand

ACCT 289 Accounting Elective 1.00-9.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

ACCT 289BU Accounting Elective SBE requirement 1.00-12.00

Transfer credit ONLY from another accredited institution not equivalent to a UW-Superior course.

ACCT 301 Study Abroad 6.00

Field trips designed by department faculty to give students direct experience in foreign countries. Each program includes preparatory reading, orientation meetings, a faculty-supervised study tour, and a detailed written evaluation of learning situations associated with the course. With consent of the relevant program and content adaptation, programs provided by other agencies can be considered for this credit. Students must obtain approval for taking these courses prior to participation. Otherwise the course may not count. For specific degree requirements consult your advisor. Course can be repeated only if the content is different. Consent of cooperating instructor and director, SBE.

Typically Offered:

- Occasional by Demand

ACCT 351 Accounting for Not-For-Profit Entities 3.00

Accounting theory and practice applicable to governmental units, hospitals, universities, and other not-for-profit organizations.

Prerequisites:

Admitted to SBE or (Jr. Status and Acct 101 or Acct 200, and Acct 201; or instructor permission)

Typically Offered:

- On-campus: Select Semesters;

ACCT 352 Intermediate Accounting I 3.00

First in a two-course sequence providing in-depth study of accounting theory and practice. Topics include financial statements, present value techniques, current assets, current liabilities, long-term assets.

Prerequisites:

Admitted to SBE.

Typically Offered:

- On-Campus: Fall;

ACCT 353 Intermediate Accounting II 3.00

Continuation of ACCT 352. Includes long-term liabilities, stockholders' equity, earnings per share, deferred income taxes, pensions, leases, accounting changes, and the statement of cash flows.

Prerequisites:

Admitted to SBE and ACCT 352

Typically Offered:

- On-campus: Spring;

ACCT 355 Cost Accounting 3.00

In-depth study of concepts and techniques related to cost accumulation and reporting, cost control, and profit planning. Also covers the relationship of cost accounting to decision making.

Prerequisites:

Admitted to SBE.

Typically Offered:

- On-Campus: Fall;

ACCT 357 Accounting Information Systems 3.00

Examination of how accounting information of an organization is gathered, processed, stored, and distributed.

Prerequisites:

Admitted to SBE or (Jr. Status and Acct 101 or Acct 200, and Acct 201; or instructor permission)

Typically Offered:

- On-campus: Spring;

ACCT 359 Topics in Accounting 3.00

Coverage of a number of advanced accounting and taxation topics. Topics may vary

Prerequisites:

Admitted to SBE or (Jr. Status and Acct 101 or Acct 200, and Acct 201; or instructor permission)

Typically Offered:

- On-Campus: Fall;

ACCT 361 Fundamentals of Taxation 3.00

Comprehensive study of income tax concepts, regulations, and tax-planning principles as they relate to individuals and business.

Prerequisites:

Admitted to SBE or (Jr. Status and Acct 101 or Acct 200, and Acct 201; or instructor permission)

Typically Offered:

- On-Campus: Fall;

ACCT 365 Fraud Examination and Investigation 3.00

A study of a variety of topics dealing with fraud and forensic accounting. Examines the nature of fraud, management fraud, fraud prevention, detection, investigation, and legal follow-up. Case studies and research methods are utilized.

Prerequisites:

Admitted to SBE or (Jr. Status and Acct 101 or Acct 200, and Acct 201; or instructor permission)

Typically Offered:

- On-campus: Spring, Odd Years;

ACCT 388 Independent Study in Accounting 1.00-9.00

Topics course. Concentrated study of Accounting Technologies, or International Accounting. Course may be repeated.

Prerequisites:

Admitted to SBE or (Jr. Status and Acct 101 or Acct 200, and Acct 201; or instructor permission)

Typically Offered:

- Online: Summer

ACCT 389 Accounting Elective 1.00-9.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

ACCT 390 Accounting with QuickBooks 3.00

This course is a concentrated study of QuickBooks. Students will use projects and case studies to learn how to set up companies, record business transactions, and compile financial reports.

Prerequisites:

Completion of Acct 200 and Acct 201, or instructor permission

Typically Offered:

- Online: Summer

ACCT 400 Accounting Internship 2.00-7.00

Pass-Fail only. Opportunity for students to earn academic credit by extending classroom learning to real-world settings. Students obtain the cooperation of an employer and prepare a learning contract. Course may be repeated. Students can earn a maximum of 14 credits.

Prerequisites:

Admitted to SBE and consent of cooperating instructor and director, SBE.

Typically Offered:

- On-campus: Fall, Spring, & Sum;

ACCT 412 Field Studies in Accounting 1.00-3.00

Provides non-traditional adult learners with some academic and/or broad business experiences and presently enrolled juniors and seniors an opportunity to apply general business knowledge to selected business projects. Pass-Fail only.

Prerequisites:

Admitted to SBE and consent of cooperating instructor and director, SBE.

Typically Offered:

- Occasional by Demand

ACCT 461 Business Taxation 3.00

Taxation of corporations, partnerships, estates, trusts, and gift taxation.

Prerequisites:

Admitted to SBE or (Jr. Status and Acct 101 or Acct 200, and Acct 201; or instructor permission)

Typically Offered:

- On-campus: Spring, Even Years;

ACCT 462 Advanced Financial Accounting 3.00

Applications of accounting theory to business combinations, partnerships, multinational companies, and other miscellaneous topics.

Prerequisites:

Admitted to SBE and Acct 352 and 353; or instructor permission.

Typically Offered:

- On-campus: Spring;

ACCT 464 Auditing Principles 3.00

Introduction to professional auditing and the study of audit examinations which precede the attestation of the fairness of financial statements.

Prerequisites:

Admitted to SBE and Acct 352 and 353; or instructor permission.

Typically Offered:

- On-Campus: Fall;

ACCT 466 Senior Project in Accounting 2.00

Capstone course which integrates the various areas of accounting related to a business and includes a senior experience component.

Prerequisites:

Admitted to SBE and minimum of 18 credits from 300-400 level Acct courses.

Typically Offered:

- On-campus: Spring;

ACCT 467 Tax Research 1.00

Introduction to the techniques required to research tax issues.

Prerequisites:

Admitted to SBE and concurrent enrollment in or prior completion of ACCT 361 or ACCT 461.

Typically Offered:

- On-campus: Spring;

ACCT 489 Accounting Elective 1.00-9.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

Business**BUS 101 Introduction to Business 3.00**

This course serves as an introduction to the different majors offered by the School of Business and Economics. The course provides insights into the foundation business knowledge and skills that will be useful for students pursuing a professional career in business. Topics include: a survey of management, finance, distribution, production, risk, business law, and other business activities; integrated business simulation, personal finance, business ethics, business computer applications, professional business communication, business career preparation, team-building, as well as good learning habits. SBE Students only; Grade of C- or higher required for SBE majors.

Typically Offered:

- On-campus: Fall & Spring;

BUS 189 Business Elective 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

BUS 189BU Business Elective BU requirement 1.00-12.00

Transfer credit ONLY from another accredited institution not equivalent to a UW-Superior course

BUS 211 Business Law I 3.00

Legal principles relating to business transactions. Includes the legal and social environment of business, contracts, choice of business entities, and selected elements of the Uniform Commercial Code.

Typically Offered:

- On-campus: Fall & Spring
- Online: Fall & Spring

BUS 250 Intro to Business Analytics 3.00

Introduction to business intelligence and data analytics applied in the business environment. Includes the collection, visualization, and analysis of data using Microsoft Excel, and PowerBI. Provides the basic concepts and technology that comprise business intelligence and the role of business intelligence in organizations.

Prerequisites:

Prerequisite for taking this course is BUS 101

Typically Offered:

- On-Campus: Fall;

BUS 270 Business Statistics 3.00

Introduction to descriptive and inferential statistics as applied to business situations. Includes tabular, graphical and numerical summary measures; probability distributions; normal and sampling distributions; hypothesis testing; confidence intervals and regression/correlation analysis.

Prerequisites:

BUS 101 (Applies to SBE students only)

Typically Offered:

- On-campus: Fall & Spring;

BUS 288 Independent Study In Business 1.00-3.00

Concentrated study of various business problems. Consent of cooperating instructor and director, SBE.

Typically Offered:

- Occasional by Demand

BUS 289 Business Elective 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

BUS 289BU Business Elective BU requirement 1.00-12.00

Transfer credit ONLY from another accredited institution not equivalent to a UW-Superior course

BUS 289DV Business Elective Diversity 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

BUS 289GA Business Elective Global Awareness 1.00-99.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

University Studies Requirements:

- Global Awareness

BUS 289HH Business Elective Humanities-History 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

BUS 289NW Business Elective Non-Western 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

BUS 301 Study Abroad 6.00

Field trips designed by department faculty to give students direct experiences in foreign countries. Each program includes preparatory reading, orientation meetings, a faculty-supervised study tour, and a detailed written evaluation of learning situations associated with the course. With consent of the relevant program and content adaptation, programs provided by other agencies can be considered for this credit. Students must obtain approval for taking these courses prior to participation. Otherwise the course may not count. For specific degree requirements consult your advisor. Course can be repeated only if the content is different. Consent of cooperating instructor and director, SBE.

Prerequisites:

Admitted to SBE.

Typically Offered:

- Occasional by Demand

BUS 306 Management Science 3.00

Application of basic quantitative and qualitative techniques for problem solving in production/operations management. Includes linear programming, transportation and network models, inventory models, queuing models, project management, forecasting and decision theory.

Prerequisites:

Admitted to SBE or non-SBE majors are required to be at Junior status (obtain drop/add form from a SBE-authorized representative, Erlanson Hall, Room 301).

Typically Offered:

- On-campus: Fall & Spring;

BUS 340 Hospitality Management 3.00

Exploration of the major components and organization structure of the hospitality industry. Presents historical development, opportunities and current trends. Stresses the importance and relationships of education and work experience to career success. Examination of the key components in various industry sectors, including food service, lodging, gaming and property management.

Prerequisites:

Admitted to SBE.

Typically Offered:

- Occasional by Demand

BUS 341 Event Management 3.00

Planning, organizing and the management of events will be investigated for the hospitality, tourism and sports industries. Emphasis is placed on the design, internal management systems and post event evaluation.

Prerequisites:

Admitted to SBE.

Typically Offered:

- Occasional by Demand

BUS 363 Business Ethics and Social Responsibility 3.00

Explores moral and ethical theories such as ethical fundamentalism. Theories are then applied to "real world" situations in the United States and around the globe. Covers classic cases in business ethics, current cases and trends such as Sarbanes-Oxley and the social responsibility of business. Especially useful for students studying management, finance, marketing, accounting, and international business.

Prerequisites:

Admitted to SBE or non-SBE majors are required to be at Junior status (obtain drop/add form from a SBE-authorized representative, Erlanson Hall, Room 301).

Typically Offered:

- On-Campus: Fall;

BUS 365 Data Visualization in Business 3.00

Explores how to design, develop, and maintain data dashboards to track performance changes. Methods on defining and monitoring metrics and key performance indicators with real-world scenarios. Creation of charts and tables to be used in story lines for internal and external business reports.

Prerequisites:

Prerequisite is completion of BUS 250, Admittance to SBE or SBE instructor permission

Typically Offered:

- On-Campus: Fall;

BUS 366 Advanced Business Statistics and Applications 3.00

Advanced descriptive and predictive data analytics using spreadsheets and tables. An exploration of various probability distributions, as well as statistical inference under various business scenarios. Applied business analytics skills to various fields such as finance, HR, marketing, health care, supply chain, government, and sports.

Prerequisites:

Prerequisite is completion of BUS 250, Admittance to SBE or SBE instructor permission

Typically Offered:

- On-Campus: Fall;

BUS 367 Business Forecasting and Predictive Analytics 3.00

Introduction to predictive and prescriptive analytics to make business decision using forecasting techniques. Methods include choosing appropriate models and applying them to a data set in various business fields. The course includes time series, classification models, and Box-Jenkins Methodology.

Prerequisites:

Completion of BUS 250, admittance in to SBE, or SBE permission

Typically Offered:

- On-campus: Spring;

BUS 368 Simulation for Business Decision Making 3.00

Development and analysis of business simulation models using randomness. Includes queuing theory, discrete-event and Monte-Carlo simulations. Also covers the understanding, creation, and evaluation of business process design.

Prerequisites:

Prerequisite is completion of BUS 250, Admittance to SBE or SBE instructor permission

Typically Offered:

- On-Campus: Fall;

BUS 369 Data Mining for Business (Capstone) 3.00

Exploration of big data, dimension reduction and predictive models. Use of software to perform clustering and classification of data. Evaluation of performance using confusion matrices to make business decisions. Algorithms include neural networks, k-NN and Classification, and Regression Trees.

Prerequisites:

Prerequisite is BUS 365 and CSCI 356 and Admitted to SBE or SBE Permission

Typically Offered:

- On-campus: Spring;

BUS 370 Principles of Marketing 3.00

Introduction to terms, definitions and concepts integral to the strategic planning and decision-making involving the components of the marketing mix: product, price, promotion, and physical distribution. Emphasis on market analysis, delivering value and establishing competitive advantage. Coverage of current trends in marketing.

Prerequisites:

Admitted to SBE or (Jr. status and Acct 101, Econ 235, Bus 211, and Bus 270; or instructor permission)

Typically Offered:

- On-campus: Fall & Spring;

BUS 371 Consumer Behavior 3.00

Application of concepts from the disciplines of psychology, sociology, anthropology, and economics that affect purchase decisions of individuals. Current literature in consumer psychology is explored in its relation to marketing strategy.

Prerequisites:

Admitted to SBE; BUS 370.

Typically Offered:

- On-campus: Spring;

BUS 373 Advertising & Promotion 3.00

Introduction to advertising management, research, planning, and the creative process. Topics covered include market segmentation and targeting, account planning, working with clients, advertising research, advertising strategy, developing art and copy, media selection and budgeting (print, broadcast, social media) plus integrating advertising in the marketing mix.

Prerequisites:

Admitted to SBE; BUS 370 or COMM 170, or consent of instructor.

Typically Offered:

- On-campus: Spring;

BUS 375 Public Relations 3.00

Introduction to principles, theories and skills of public relations, including a study of its problems, impact and potential.

Prerequisites:

Admitted to SBE; BUS 370 or COMM 170, or consent of instructor.

Typically Offered:

- On-Campus: Fall;

BUS 377 Hospitality, Tourism & Travel Marketing 3.00

Principles of marketing for the hospitality, tourism and travel industries. Covers marketing strategies & tactics for hotels, restaurants, tourist attractions, convention & visitor bureaus, tour operators & related products & services. Topics include the unique characteristics of travel & tourism, consumer behavior, market segmentation, product development, internal marketing, pricing, yield management, sales channels, & marketing communications. The vacation, personal travel & business travel market segments are examined.

Prerequisites:

Admission to the SBE Department or Instructor Consent are prerequisite for taking this course.

Typically Offered:

- Occasional by Demand

BUS 380 Principles of Management 3.00

Introduction to the basic tools and requisite knowledge associated with businesses and their management as well as the broad concepts associated with the challenges of managing within organizations. Examines various management functions and gains in-depth understanding of the working and behavioral complexities that arise in organizations.

Prerequisites:

Admitted to SBE or (Jr. status and Acct 101, Econ 235, Bus 211, and Bus 270; or instructor permission)

Typically Offered:

- On-campus: Fall & Spring;

BUS 382 Human Resource Management 3.00

Examines current theoretical and research developments related to human resource management and human resource practices as they relate to the planning, recruitment, selection, training, and management of the human resources within an organization.

Prerequisites:

Admitted to SBE or non-SBE majors are required to be at Junior status (obtain drop/add form from a SBE-authorized representative, Erlanson Hall, Room 301).

Typically Offered:

- On-Campus: Fall;

BUS 389 Business Elective 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

BUS 400 Business Internship 2.00-7.00

Opportunity for students to earn academic credit by extending classroom learning to area business settings. Students obtain the cooperation of an employer and prepare a learning contract. Pass-Fail only.

Prerequisites:

Admitted to SBE, consent of cooperating instructor and director, SBE.

Typically Offered:

- On-campus: Fall or Spring, Sum;

BUS 405 Entrepreneurship 3.00

Study of entrepreneurship with an emphasis on small business. Topics include business plan preparation, forms of organization, financing options and management problem solving.

Prerequisites:

Admitted to SBE.

Typically Offered:

- On-Campus: Fall;

BUS 411 Advanced Business Law 3.00

Selected topics in business law, including international business law, obligations of corporate directors and officers, franchises, negotiable instruments, creditor's rights and remedies, secured transactions, bankruptcy law, mortgages and foreclosures, and wills and trusts.

Prerequisites:

Admitted to SBE; BUS 211 or consent of instructor. Non-SBE majors are required to be at Junior status (obtain a Drop/Add form from a SBE-authorized representative, Erlanson Hall, Room 301).

Typically Offered:

- On-campus: Fall, Even Years;

BUS 212 Field Studies in Business 1.00-3.00

Provides non-traditional adult learners with limited business experience and presently enrolled freshmen and sophomores opportunity to apply general business knowledge to selected business projects. Pass-Fail only. Consent of cooperating instructor and director, SBE.

Typically Offered:

- Occasional by Demand

BUS 412 Field Studies in Business 1.00-3.00

Provides non-traditional adult learners with limited business experience and presently enrolled freshmen and sophomores opportunity to apply general business knowledge to selected business projects. Pass-Fail only. Consent of cooperating instructor and director, SBE.

Prerequisites:

Admission to the SBE Department or Instructor Consent are prerequisite for taking this course.

Typically Offered:

- Occasional by Demand

BUS 430 International Business 3.00

The course covers international activities of small and medium-sized firms as well as large multinational corporations. Topics include trade strategies, doing business with newly emerging market economies and the functional areas of international business management. Emphasis on the importance of cross-cultural communication.

Prerequisites:

Admitted to SBE or non SBE majors: junior status (obtain drop/add from SBE authorized representative, Erlanson Hall 301).

Typically Offered:

- On-campus: Fall & Spring;

BUS 474 Retail Marketing 3.00

Principles of establishing and operating a retail business. Topics include retail market analysis and research, store layout, atmospherics, merchandising, pricing, sales, advertising, promotion, inventory management, and examination of current trends. Emphasis on retail strategy and the evolution of shopping culture.

Prerequisites:

Admitted to SBE; BUS 370.

BUS 475 Relationship Marketing and Sales Management 3.00

Study of the theories and applications of professional selling and sales management. Development of persuasive communications strategies for specific applications. Emphasis on organizational and presentation skills to provide students with opportunities for practical sales experience.

Prerequisites:

Admitted to SBE; BUS 370.

Typically Offered:

- On-campus: Select Semesters;

BUS 476 Marketing Analytics 3.00

This course introduces future marketing professionals to analytical tools and techniques that can be used to improve marketing decision-making and come up with informed solutions and ideas to meet marketing challenges. Emphasis is placed on developing an understanding of the data available to marketers, how it can be used in decision-making along with the tools and techniques for predicting and measuring the effectiveness of a company's marketing efforts.

Prerequisites:

Prerequisite is BUS 250, BUS 370, Admitted to SBE, OR Permission from SBE Department

Typically Offered:

- On-Campus: Fall;

BUS 477 Digital Marketing 3.00

Classroom and field experience integrating internet marketing concepts with traditional marketing activities. Internet marketing and social media supporting marketing communication strategies. Student interaction with regional and community business enterprises. Emphasis on practical application.

Prerequisites:

Admitted to SBE; BUS 370 or COMM 170, or consent of instructor.

Typically Offered:

- On-campus: Spring;

BUS 482 Marketing Research 3.00

Designed to help students become intelligent users of marketing research information. Introduction to the variety of qualitative and quantitative methods available to assist marketing managers in decision-making. Explores alternative methods available to collect and analyze data.

Prerequisites:

Admitted to SBE; BUS 370.

Typically Offered:

- On-Campus: Fall;

BUS 483 Organization Behavior and Development 3.00

Advanced study of organizations, the impact of human factors and management principles, and organization development is used to direct and manage change. Course is designed to build one's understanding of the theories and concepts for managing human behavior in organizations. Focus on case analysis and class exercises. Prerequisites: BUS 380.

Prerequisites:

Admitted to SBE & BUS 380

Typically Offered:

- On-campus: Spring;

BUS 484 Marketing Strategy and Brand Management 3.00

Designed to assist students in applying knowledge and analytical skills in comprehensive marketing strategy development. Integration of decisions regarding all dimensions of the marketplace offering. Analysis of challenges facing marketing managers. Emphasis on utilizing a structured planning process to achieve marketing goals.

Prerequisites:

Admitted to SBE; BUS 370.

Typically Offered:

- On-campus: Spring;

BUS 488 Independent Study 1.00-3.00

Concentrated study of various business problems.

Prerequisites:

Admitted to SBE, consent of cooperating instructor and director, SBE.

Typically Offered:

- On-campus: Select Semesters;

BUS 489 Business Elective 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

BUS 489DV Business Elective Diversity 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

BUS 489HH Business Elective Humanities-History 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

BUS 489NW Business Elective Non-Western 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

BUS 495 Strategic Management (Capstone) 3.00

Integrative approach to the formulation and implementation of strategy within business or administrative type organizations. Capstone course drawing on the functional analytical tools, managerial concepts and techniques developed in previous business administration and economics courses and includes a senior experience component.

Prerequisites:

Admitted to SBE; BUS 370, BUS 380, and FIN 320.

Typically Offered:

- On-campus: Fall & Spring;

BUS 499 Seminar in Business 1.00-4.00

Studies of recent trends and practices in business and business education.

Prerequisites:

Junior-level status.

Typically Offered:

- On-campus: Fall or Spring;

Economics

ECON 189 Economics Elective 1.00-99.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

ECON 189BU Economics Elective SBE requirement 1.00-12.00

Transfer credit ONLY from another accredited institution not equivalent to a UW-Superior course.

ECON 235 Economics in Society 3.00

General introductory course highlighting economic and social issues facing society markets and prices, international trade, consumers and firms' behavior, provision of government services, primarily oriented toward students outside business and economics, including social work, sociology, history, political science, education and the natural sciences.

University Studies Requirements:

- Social Science

Typically Offered:

- On-Campus: Fall;

ECON 250 Principles of Microeconomics 3.00

The role of households, firms, and industries in the use of resources. Survey of consumption, production, markets, price determination, and industrial organization including competition, monopoly, monopolistic competition, and oligopoly. Policy issues and undergraduate research.

Prerequisites:

Co-enrolled in BUS 101 (Applies to SBE students only)

University Studies Requirements:

- Social Science

Typically Offered:

- On-campus: Fall & Spring;

ECON 251 Principles of Macroeconomics 3.00

Survey of national income accounts, employment theory, economic growth, fiscal and monetary policy, money and banking, inflation and international trade. Policy issues and undergraduate research.

Prerequisites:

Co-enrolled in BUS 101 (Applies to SBE students only)

University Studies Requirements:

- Social Science

Typically Offered:

- On-campus: Fall & Spring;

ECON 289 Economics Elective 12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

ECON 289BU Economics Elective SBE requirement 1.00-12.00

Transfer credit ONLY from another accredited institution not equivalent to a UW-Superior course

ECON 289DV Economics Elective Diversity 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

ECON 289GA Economics Elective Global Awareness 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

University Studies Requirements:

- Global Awareness

ECON 289SS Economics Elective Social Sciences 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

ECON 301 Study Abroad 6.00

Field trips designed by department faculty to give students direct experiences in foreign countries. Each program includes preparatory reading, orientation meetings, a faculty-supervised study tour, and a detailed written evaluation of learning situations associated with the course. With consent of the relevant program and content adaptation, programs provided by other agencies can be considered for this credit. Students must obtain approval for taking these courses prior to participation. Otherwise the course may not count. For specific degree requirements consult your advisor. Course can be repeated only if the content is different. Consent of cooperating instructor and director, SBE.

Typically Offered:

- Occasional by Demand

ECON 330 Money and Banking 3.00

Overview of the U.S. financial system, its role in U.S. economic performance, and its ties to global capital markets. Topics include: role of money, financial intermediaries and markets in the economy, general history and rationale for depository regulation, structure and functions of the Federal Reserve, analysis of current economic events and monetary policy.

Prerequisites:

ECON 250 and 251, or ECON 235, or instructor consent.

Typically Offered:

- On-Campus: Fall;

ECON 335 Ecological Economics 3.00

Sustainability and sustainable development examined within an ecological economics context. Builds on core economic concepts particularly market failure and addresses issues of sustainable scale, just distribution, and efficient allocation. Emphasizes the relationship between socioeconomic systems and the biological/physical world. Explores the policy challenges of sustainability in a variety of contexts including climate change, energy use, natural resource use, ecosystem services, food security, technological change and property rights.

Prerequisites:

ECON 250 and 251, or ECON 235, or instructor consent.

Typically Offered:

- On-campus: Spring, Odd Years;

ECON 350 Intermediate Microeconomics 3.00

Economic theory in the analysis of household, firm, and industry behavior. Includes demand, supply, production functions, price theory, industrial organization, factor markets, general equilibrium, and welfare economics; policy issues.

Prerequisites:

ECON 250 and 251, or ECON 235

Typically Offered:

- On-Campus: Fall;

ECON 351 Intermediate Macroeconomics 3.00

Economic theory in the analysis of aggregate economic behavior. Topics include national income determination and income inequality across countries, economic growth, technological progress, unemployment, inflation, economic booms and recessions, and stabilization policies.

Prerequisites:

ECON 250 and 251, or ECON 235

Typically Offered:

- On-campus: Spring;

ECON 362 Public Finance 3.00

Theoretical foundation and institutional role of government in the economy. Includes theory of social goods and public decisions, the budgeting process, and the impact of taxation and expenditure on the allocation of resources, distribution of income, and economic stability.

Prerequisites:

ECON 250 and 251, or ECON 235, or instructor consent.

Typically Offered:

- On-campus: Spring, Even Years;

ECON 370 Data Exploration & Economic Analysis 3.00

The course provides students with a basic training in searching/finding, collecting/downloading, displaying/visualizing, and analyzing data. It will develop foundational skills of students in interpreting real-world data related to economic and business activity and other relevant areas. Data from numerous sources will be used to make data-driven decision in simple format. Students will obtain a hands-on experience in fundamentals of data by utilizing mainly Microsoft Excel and economic theory for analytical purpose.

Prerequisites:

BUS 270 or equivalent, or instructor consent.

Typically Offered:

- On-Campus: Fall;

ECON 389 Economics Elective 1.00-9.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

ECON 400 Economics Internship 2.00-7.00

Opportunity for students to earn academic credit by extending classroom learning to real-world settings. Students must obtain the cooperation of an employer and prepare an internship agreement. Pass-Fail only.

Prerequisites:

ECON 350, 351 and consent of cooperating instructor and director, SBE.

Typically Offered:

- On-campus: Spring & Summer;

ECON 430 International Economics 3.00

Overview of the economic interactions between countries in areas of international trade and international finance. Topics include: theories of trade, protectionist policies, trade agreements, economic integration, role of international institutions and multinational enterprises, balance of payments, foreign exchange rates, current international macroeconomics and monetary policy.

Prerequisites:

ECON 250 and 251, or ECON 235, or instructor consent.

University Studies Requirements:

- Global Awareness

Typically Offered:

- On-Campus: Fall;

ECON 435 Development Economics 3.00

Nature and process of economic development within historical and international perspectives. Includes alternative theories and strategies of economic development; recent changes and trends in the world economy, and implications for development at the national level; selected case studies and applications.

Prerequisites:

ECON 250 and 251, or ECON 235, or instructor consent.

University Studies Requirements:

- Global Awareness

Typically Offered:

- On-campus: Select Semesters;

ECON 438 Comparative Economic Systems 3.00

Analysis and development of various forms of economic organization and decision mechanisms at the societal level. Emphasis on modern centralized, decentralized, and mixed economies; evaluation of economic performance; case studies.

Prerequisites:

ECON 250 and 251, or ECON 235, or instructor consent.

University Studies Requirements:

- Diversity
- Global Awareness

Typically Offered:

- On-campus: Select Semesters;

ECON 470 Applied Economic Analysis 3.00

Introduction to econometric theory and practice. Course includes lectures and data analysis workshops, a senior-year experience/capstone component. Topics include: statistical inference, regression analysis, model building and problems in regression analysis.

Prerequisites:

BUS 270 or MATH 130 or its equivalent, ECON 350 or ECON 351, or instructor consent.

Typically Offered:

- On-campus: Spring;

ECON 481 Seminar in Economic Issues 3.00

In-depth discussion of current economic issues. While the focus will be on the economic aspects, social as well as political elements will be included. Various policy options will be developed, discussed, and analyzed.

Prerequisites:

ECON 250 and 251, or ECON 235, or instructor consent.

Typically Offered:

- On-campus: Select Semesters;

ECON 488 Independent Study In Economics 1.00-3.00

Concentrated study of various economics issues.

Prerequisites:

ECON 250, 251 or ECON 235 or consent of cooperating instructor and director, SBE.

Typically Offered:

- On-campus: Select Semesters;

ECON 489 Economics Elective 12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

ECON 489DV Economics Elective Diversity 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

ECON 489GA Economics Elective Global Awareness 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

University Studies Requirements:

- Global Awareness

ECON 489SS Economics Elective Social Sciences 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-S course.

Finance**FIN 189 Finance Elective 1.00-12.00**

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

FIN 189BU Finance Elective SBE requirement 1.00-12.00

Transfer credit ONLY from another accredited institution not equivalent to a UW-Superior course

FIN 210 Personal Finance 3.00

Examines the basic principles and concepts of personal financial planning, purpose and operation of financial markets and institutions, economic impact of financial literacy, and behavioral aspects of personal finance. Decisions relating to money management, credit and borrowing, real estate ownership, savings, and investment are studied from the standpoint of the individual consumer. Recommended for non-business majors.

University Studies Requirements:

- Social Science

Typically Offered:

- On-Campus: Fall;

FIN 212 Field Studies In Finance 1.00-3.00

Provides non-traditional adult learners with limited business experiences and presently enrolled freshmen and sophomores an opportunity to apply general business knowledge to selected business projects. Pass-Fail only. Consent of cooperating instructor and director, SBE.

Typically Offered:

- Occasional by Demand

FIN 288 Independent Study in Finance 1.00-3.00

Concentrated study of various business problems.

Prerequisites:

Consent of cooperating instructor and director, SBE.

Typically Offered:

- Occasional by Demand

FIN 289 Finance Elective 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

FIN 289BU Finance Elective SBE requirement 1.00-12.00

Transfer credit ONLY from another accredited institution not equivalent to a UW-Superior course.

FIN 301 Study Abroad 6.00

Field trips designed by department faculty to give students direct experiences in foreign countries. Each program includes preparatory reading, orientation meetings, a faculty-supervised study tour, and a detailed written evaluation of learning situations associated with the course. With consent of the relevant program and content adaptation, programs provided by other agencies can be considered for this credit. Students must obtain approval for taking these courses prior to participation. Otherwise the course may not count. For specific degree requirements consult your advisor. Course can be repeated only if the content is different. Consent of cooperating instructor and director. SBE.

Typically Offered:

- Fall and Spring Terms

FIN 320 Principles of Finance 3.00

Examines the basic principles and concepts of financial management. Topics include time value of money, security, valuation, risk, financial analysis and planning, working capital management, cost of capital, capital structure and capital budgeting.

Prerequisites:

Admitted to SBE or (Jr. status and Acct 101, Econ 235, Bus 211, and Bus 270; or instructor permission)

Typically Offered:

- On-campus: Fall & Spring;

FIN 321 Managerial Finance 3.00

Advanced concepts and techniques of financial management, emphasizing the overall environment and decision making process by financial managers. Topics include: modern portfolio theory, capital structure theory, and case studies.

Prerequisites:

Admitted to SBE and FIN 320.

Typically Offered:

- On-campus: Spring;

FIN 389 Finance Elective 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

FIN 400 Finance Internship 2.00-7.00

Opportunity for students to earn academic credit by extending classroom learning to current area business settings. Students obtain the cooperation of an employer and prepare a learning contract. Pass-Fail only.

Prerequisites:

Admitted to SBE, consent of cooperating instructor and director, SBE.

Typically Offered:

- On-campus: Fall, Spring, & Sum;

FIN 412 Field Studies In Finance 1.00-3.00

Provides non-traditional adult learners with some academic and/or broad business experiences and presently enrolled juniors and seniors an opportunity to apply general business knowledge to selected business projects. Pass-Fail only.

Prerequisites:

Admitted to SBE and consent of cooperating instructor and director, SBE.

Typically Offered:

- Occasional by Demand

FIN 420 Risk Management 3.00

Principles and valuation models of derivatives for risk management. Application of financial instruments such as futures/forwards, options, and swaps to mitigate the financial risk of corporations related to the uncertainty of future pricing of commodities, interest rates, foreign exchange rates, and stock price indexes. .

Prerequisites:

Admitted to SBE and FIN 320, or consent of instructor.

Typically Offered:

- On-Campus: Fall;

FIN 426 Investments 3.00

The study of financial securities, their valuation, and the markets where they are traded. Analyze economic and market factors affecting risk, returns, and timing of investment decisions. Examine investment decision making within the framework of modern portfolio theory. Alternative investments including derivatives (options and futures) are also examined.

Prerequisites:

Admitted to SBE and FIN 320 or consent of instructor.

Typically Offered:

- On-campus: Spring;

FIN 488 Independent Study-Finance 1.00-3.00

Concentrated study of various business problems.

Prerequisites:

Admitted to SBE, consent of cooperating instructor and director, SBE.

Typically Offered:

- Occasional by Demand

FIN 489 Finance Elective 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

Sustainable Management

SMGT 115 Environmental Science and Sustainability 3.00

Overview of the interrelationships between humans and the environment. The first third of the course focuses on important ecological concepts. The remainder deals with human influence on the environment and sustainable practices to avoid or ameliorate the negative impacts. The ecological concepts are used throughout to identify, understand, and provide a basis for proposing possible solutions to contemporary environmental problems. Overall, the course provides students with a better understanding of how humans can more positively affect the environment in which they live. No Pass-Fail.

Prerequisites:

Admission to the Sustainable Management major, or consent of the Program Advisor, and on a space-available basis.

SMGT 220 Systems Thinking 3.00

In this course students will use systems thinking to apply the concept of sustainability in various business, social, and scientific contexts. Rather than looking at problems by analyzing their component parts, students will learn to analyze whole systems. Students then model the relationships and behaviors to identify leverage points for change. No Pass-Fail.

SMGT 230 Triple Bottom Line Accounting for Managers 3.00

Introduction to the discipline of financial and managerial accounting and how this information is used. Students gain a basic knowledge of the preparation of financial statements and their analytical use. Further, students will explore how this accounting information is applied by managers in the decision-making process, helping organizations meet the triple bottom line (strong profits, healthy environment, and vital communities). No Pass-Fail.

Prerequisites:

College Math (MATH 112 or equivalent) and admission to the Sustainable Management Major, or consent of the Program Advisor, and on a space-available basis.

SMGT 235 Economics in Society and Sustainability 3.00

General introductory course highlighting economic, social, and environmental issues facing society. In addition to covering traditional issues such as markets and prices (microeconomics), government economic management (macroeconomics), and international trade, it introduces economic content into the analysis of selected topics such as poverty and discrimination, the environment, and the provision of government services. Critiques of conventional economic thought, within the context of systems thinking and ecological economics, are integrated throughout the course. No Pass-Fail.

Prerequisites:

College Math (MATH 112 or equivalent) and admission to the Sustainable Management Major, or consent of the Program Advisor, and on a space-available basis.

SMGT 240 Business Communication for Sustainable Management 3.00

Interdisciplinary professional and technical communication course that applies knowledge of sustainability principles and develops rhetorical skills for a variety of audiences in social, economic, and environmental contexts.

SMGT 250 Sustainable Agriculture and Food Security 3.00

This course offers an in-depth assessment of the economic, social, and environmental considerations of production agricultural systems that provide safe, reliable, and affordable food supplies for a growing human population. In addition to the maintenance of the economic viability of production agricultural systems, course topics will focus on: the maintenance of soil, water, and air resources; addressing issues of biodiversity loss; and, maintenance of rural community character and economies. Economic, regulatory, and public entity tools that promote sustainability in production agriculture will also be addressed.

Prerequisites:

SMGT 115

SMGT 305 Climate Change and Sustainability 3.00

This course focuses on climate change science and greenhouse gases, natural and human impacts of climate change, and sustainable and efficient strategies to limit carbon emissions. The course is divided into three major areas: 1) climate science and measured impacts, 2) modelled predictions and mitigation/adaptation strategies, 3) sustainable and carbon neutral practices. This course will emphasize not only the economics of carbon budgeting and increasing efficiency but also the human role in creating and solving climate change and the discrepancies in who, where, and what will be impacted by both climate change and the necessary solutions.

Prerequisites:

MATH 112 or equivalent and admission to Sustainable Management Major or consent of the Program Advisor.

SMGT 310 Ecology and Sustainability 3.00

Interrelationships of organisms with each other and their environments. Investigation into composition and dynamics of populations, communities, ecosystems, landscapes, and the biosphere with emphasis on sustainability. Online only. No Pass-Fail.

Prerequisites:

BIOL 123 or equivalent, or consent of the Program Advisor, and on a space-available basis.

SMGT 320 Renewable Energy for Sustainable Management 3.00

In this course we will discuss the issue of sustainability as it relates to the world's increasing use of energy, considering the potential harm done via greenhouse gases released from burning fossil fuels and the prospects for large-scale implementation of more benign sources such as the sun, geothermal, wind, and water. You will learn about basic engineering principles and applications for existing and emerging energy technologies, energy production, consumption, and environmental impact, and explore the ways in which these principles relate to sustainable management.

Prerequisites:

College Math (MATH 112 or equivalent) and admission to the Sustainable Management Major, or Program Advisor permission, and on a space-available basis.

SMGT 325 Natural Resource Management 3.00

Examines the interdependence between natural resources associated with land, air, and water. Explores significant environmental issues regarding the policies and problems in the use and management of natural resources related to soils, vegetation, landscape within the context of social needs and sustainability. No Pass-Fail.

SMGT 330 Marketing for a Sustainable World 3.00

Analysis of an organization's opportunities to develop sustainability practices as they relate to the development of product, pricing, supply and distribution channels (retail, wholesale), promotion (advertising, sales promotion, public relations), target markets and reporting methodologies.

SMGT 332 Economics of Environmental Sustainability 3.00

The course provides an examination of the interaction between market activity and the environment as well as the use of economic decision making to manage the environment. Applies economic analysis to the efficient and sustainable management of environmental goods and resources. Examines how economic institutions and policies can be changed to bring the environmental impacts of economic decision-making more into balance with human desires and the needs of the ecosystem. Introduction to the theory, methods, and application of sustainable organizational finance.

Prerequisites:

SMGT 235, and admission to the Sustainable Management Major, or permission of the program advisor. Offered on a space-available basis

SMGT 335 Management and Environmental Information Systems 3.00

This course presents an overview different technologies and information systems used in modern organizations. It covers various information systems for analyzing organizational data and processes. It presents tools for managing projects, promoting collaboration, and teamwork in the workplace. This course provides students hands-on experience with the information systems and technology tools. It also covers technologies that promote sustainability and includes topics such as green computing and low-carbon technologies.

Prerequisites:

SMGT 230

SMGT 340 Organizational Behavior and Sustainability 3.00

Management principles and theories underlying human behavior in organizations are investigated. Topics include personality, motivation, communication, decision-making, leadership, teamwork, ethics, power, diversity, and work stress. Constraints and opportunities of an "eco" friendly organization are realized. No Pass-Fail.

Prerequisites:

COMM 110 (or its equivalent), admission to the Sustainable Management Major, or have consent of the Program Advisor, on space-available basis.

SMGT 360 Environmental and Sustainability Policy 3.00

Topics include the spectrum of historical, theoretical and technical issues applicable to sustainable management of natural resources, environmental quality standards and risk management. Identifies administrative structures that form the basis for selecting appropriate responses to complex management problems faced by industry, government and non-governmental agencies. The historical development and current framework of public policy are investigated and specific foundational legislation is critiqued. No Pass-Fail.

Prerequisites:

SMGT 115 and admission to the Sustainable Management Major, or consent of Program Advisor, on a space-available basis.

SMGT 370 Logistics, Supply Chain Management, and Sustainability 3.00

Introduction to the concepts, functions, processes, and objectives of logistics and supply chain management activities. Covers activities that are involved in physically moving raw materials, inventory, and finished goods from point of origin to point of use or consumption. Covers the planning, organizing, and controlling of such activities, and examines the role of supply chain processes in creating sustainable competitive advantage with respect to quality, flexibility, lead-time, and cost. Topics include customer service, inventory management, transportation, warehousing, supply chain management, reverse logistics, green supply chains and international logistics. Prior knowledge in Excel spreadsheet applications is recommended. No Pass-Fail.

Prerequisites:

Admission to the Sustainable Management Major, or consent of the Program Advisor, on a space-available basis.

SMGT 410 Corporate Social Responsibility and Sustainability 3.00

This course will enable students to understand the rationale behind CSR and sustainability. This course takes students through an evaluation of risks and potential impacts in decision making, enabling them to recognize the links between the success of an organization and the well-being of a community/society. Methods and standards of integrating CSR throughout an organization, creating metrics and communicating CSR policies internally and externally will be discussed and analyzed. Students will develop an understanding of best practices of CSR in its entire breadth within an organization as well as delve into economic structures designed to foster more responsibility and accountability.

SMGT 420 The Built Environment and Sustainability 3.00

This course addresses the impacts of the human-built environment on natural systems and opportunities available to mitigate them through thoughtful planning, design, and implementation techniques to provide desirable, affordable, and sustainable living and working spaces. Topics focus on providing critical infrastructure for economic development, housing, transportation, and utilities while protecting and enhancing environmental assets through effective site and building design, public input, and use of regulatory tools. Additional attention is given to the maintenance of community character and the economic and social interdependence of rural, exurban, suburban, and urban areas.

SMGT 430 International Management for a Sustainable World 3.00

Analysis of the theory and practice of managing international organizations. Includes sociocultural aspects and group dynamics of international business and service organizations through the study of sustainable management practices. Implementation of a triple bottom line solution to organizational problems will be emphasized. No Pass-Fail.

Prerequisites:

SMGT 235 and admission to the Sustainable Management Major, or consent of the Program Advisor, and on a space-available basis.

SMGT 435 International Development and Sustainability 3.00

This course examines the international sustainability concerns. It explores interrelationships of sustainable management practices with population growth, health, food security, poverty, inequality, urbanization, international trade, technology and environmental change at local, regional, and global levels. Contemporary issues and alternatives will be explored to identify sustainable management practices that can lead to strong profitability, healthy environments, and vibrant communities.

Prerequisites:

SMGT 235, and admission to the Sustainable Management Major; or permission of the program advisor. Offered on a space-available basis

SMGT 460 Environment and Society 3.00

Introduce the fundamentals of human-environmental interaction; a grasp of how these interactions create problems; and how the elements of social, technological, and personal choices combine to overcome them. No Pass-Fail.

Prerequisites:

SMGT 115 and admission to the Sustainable Management Major, or consent of the Program Advisor, and on a space-available basis.

SMGT 494 Sustainable Management Capstone Orientation 0.00

This is a program administered zero-credit Quiz examination to determine a student's eligibility to pursue SMGT 495 (Sustainable Management Capstone) course. The students are automatically enrolled in the course once they have completed at least ten (10) SMGT courses as 200-400 levels. Pass-Fail grading

SMGT 495 Sustainable Management Capstone 3.00

The capstone course provides students with the opportunity to apply what they've learned and gain hands-on experience in the real world. Each student will help a real organization solve an existing sustainability problem by implementing practical knowledge to achieve a triple-bottom-line solution. Projects may focus on issues such as supply chain structures, energy efficiencies, or environmental and climate concerns. The instructor will serve as a guide throughout the experience.

Prerequisites:

Senior standing, advisor consent and must be admitted to SMGT major, or have program advisor consent, on a space-available basis.

Transportation & Logistics Management**TRSP 300 Supply Chain Management 3.00**

Introduction to concepts, functions, processes and objectives of logistics and supply chain management activities including procurement, manufacturing, and logistics. Covers planning, organizing and controlling of such activities, and examines the role of supply chain processes in creating competitive advantage with respect to quality, flexibility, lead-time, and cost. Provides an analysis of logistics and transportation services. Topics include customer service, inventory concepts and management, transportation, warehousing, purchasing, supply chain management, global logistics, sustainability, and logistics strategies.

Prerequisites:

Admitted to SBE.

Typically Offered:

- On-campus: Spring
- Online: Fall

TRSP 301 Study Abroad 6.00

Field trips designed by department faculty to give students direct experiences in foreign countries. Each program includes preparatory reading, orientation meetings, a faculty-supervised study tour, and a detailed written evaluation of learning situations associated with the course. With consent of the relevant program and content adaptation, programs provided by other agencies can be considered for this credit. Students must obtain approval for taking these courses prior to participation otherwise the course may not count. For specific degree requirements consult your advisor. Course can be repeated only if the content is different. Consent of instructor. Requires a minimum of 3 credits if used to fulfill elective requirement.

Typically Offered:

- On-campus: Fall, Spring, & Sum;

TRSP 305 Air Transportation Management 3.00

Explores the history, management and future trends in air transportation. Covers the four principal segments of air transportation: major carriers, regional carriers, all-cargo carriers and general aviation. Also examines airport management. In each segment the issues of aircraft design, market share, finance, insurance and operations are discussed. The development and application of national and international regulations that impact air transportation are analyzed. Topics include: cost structure, air fares, flight crews and safety, environmental impacts of aircraft and airports, operating and service characteristics, technological advances, world competition and intermodal operations.

Prerequisites:

Admitted to SBE.

Typically Offered:

- On-campus: Spring
- Online: Fall, Odd Years

TRSP 315 Land Transportation Management 3.00

Covers the three basic surface transportation modes of rail, highway systems and pipelines. Provides a comprehensive knowledge base of the three major segments of each mode: management, marketing and operations, including the various types of freight and passenger services, both public and private, and the intermodal services. Historical, current and future trends of the North American surface transportation are covered, including the expanding intermodal needs and system approaches in both freight and passenger services, and the crucial connection with the origin of raw materials to destination manufacturing and ultimately to the consumer.

Prerequisites:

Admitted to SBE.

Typically Offered:

- On-Campus: Fall
- Online: Spring, Odd Years

TRSP 325 Marine Transportation Management 3.00

Addresses the management and future trends in marine transportation. The issues of vessel design, market share, finance, insurance, operations and sustainability are addressed for the ocean, inland and Great Lakes shipping segments. The development and application of national and international regulations that impact the marine transportation of freight and passengers will be analyzed. The topics of vessel financing, freight rates, vessel crewing, safety, environmental impacts, vessel operations, fleet management, port and flag state control, trade routes and intermodal operations will be explored using case study analysis.

Prerequisites:

Admitted to SBE.

Typically Offered:

- On-campus: Spring
- Online: Fall, Even Years

TRSP 333 Transportation Fundamentals and Economics 3.00

Introductory course focuses on domestic transportation, but an international dimension is included. Covers all modes of transportation, their micro-economic and organizational characteristics, role and function in the national economy, regulatory and policy issues, rate setting, interaction in the supply chain, shipper and carrier relations, intermodal operations and environmental impacts.

Prerequisites:

ECON 250 and 251, or ECON 235, or instructor consent.

Typically Offered:

- On-Campus: Fall
- Online: Spring

TRSP 345 Supply Chain Analytics 3.00

Introduces the primary analytical methods and tools that are needed in the practice of modern supply chains to improve operational efficiency and effectiveness by enabling data-driven decisions at strategic, operational and tactical levels. Focuses on the application of these analytical methods, not necessarily the theoretical underpinnings. Aims at introductory level of supply chain analytics for those who have limited background in supply chain management and data analytics.

Prerequisites:

Prerequisite is completion of BUS 250, Admittance to SBE or SBE instructor permission

Typically Offered:

- On-campus: Spring;

TRSP 389 Transportation & Logistics Mgt Elective 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

TRSP 400 Transportation Internship 2.00-7.00

Students extend classroom learning to a business setting in the transportation and logistics field. Students obtain the cooperation of an employer and prepare a learning contract. Students will submit weekly recaps of activities, a final report and presentation about their experience. This capstone course with a senior experience component is required for graduation from the Transportation and Logistics Management major and must be a minimum of six weeks long. The internship may be taken any academic term. Pass-Fail only. Course may be repeated. Students may earn a maximum of 7 credits.

Prerequisites:

Admitted to SBE and successful completion of TRSP 300 or TRSP 333

Typically Offered:

- On-campus: Fall, Spring, & Sum;

TRSP 401 Advanced Supply Chain Management 3.00

Examines advanced supply chain and logistics theory and concepts as applied in the modern business environment. Provides an understanding of the major functions of supply chain management. Exposes students to the tools and techniques employed in the analysis of logistics and supply chain systems. Emphasis on system optimization for the purpose of achieving customer satisfaction, and sustainability.

Prerequisites:

Admitted to SBE and TRSP 300.

Typically Offered:

- On-Campus: Fall
- Online: Spring

TRSP 402 Urban Planning and Transportation Systems 3.00

Comparative examinations of planning theories and practices that shaped the geography of 19th and 20th century urban and suburban areas. Introduction to the interurban and interurban influences of transportation systems on land use and planning will be explored. Stresses the ways in which planners and planning ideologies have responded to different social, economic, political and technological (transportation and communication) innovations and pressures. The class includes an examination of 21st Century problems, pressures and solutions to urban and transportation needs. Qualifies as an Academic-Service Learning course (see Academic Service-Learning for more details). A significant semester-long group AS-L project, which connects the student with the Twin Ports community, is a substantial learning goal in the face-to-face section of this course. Cross-listed as GEOG/TRSP 402.

Prerequisites:

T&L majors who have completed GEOG 302 and admitted to SBE; or non-SBE majors who have completed GEOG 302, or consent of instructor.

Typically Offered:

- On-campus: Select Semesters;

TRSP 405 Port and Terminal Management 3.00

Management principles applied to the operation of ports, terminals, warehouses, and distribution centers. Key topics to be addressed include: governance, administration, regulations, hazardous materials, materials handling, intermodal connections, environmental impacts and labor relations. Additional concepts such as location analysis, warehouse management systems, containerization, inventory management and sustainability will be addressed. Case study methodology will be used that applies quality management, Six Sigma and learn management principles.

Prerequisites:

Admitted to SBE.

Typically Offered:

- On-Campus: Fall
- Online: Spring, Even Years

TRSP 430 International and Intermodal Transportation Management 3.00

Focuses on managing the export/import process of freight, the operation of international intermodal systems and conducting business in different cultures. Topics to be addressed include: entering foreign markets, multi-national logistics strategy, international law, currency exchange, insurance, INCOTERMS, commercial documents, customs clearance, packaging, transportation systems, multi-national business ethics, reverse logistics and sustainability.

Prerequisites:

Admitted to SBE.

Typically Offered:

- On-campus: Spring
- Online: Fall

TRSP 489 Transportation & Logistics Mgt Elective 1.00-12.00

Transfer credits ONLY from another accredited institution not equivalent to a UW-Superior course.

School of Business and Economics Faculty

Dr. Khadija Ajamal - Transportation & Logistics/online MS

Dr. Mei Cao - Transportation & Logistics/Supply Chain/online MS HWM

Ms. Liz Dalzen - Economics

Dr. Ethan Christensen - Marketing/online MS DS

Dr. Jennifer Garland - Management/Marketing, Interim Degree Completion Program (DCP) Coordinator

Dr. Sakib Mahmud - online BS SMGT & Economics

Mr. Kyle Roskoski - Business Statistics, Management, Business Analytics

Dr. Daniel Rust - Transportation & Logistics/Supply Chain, Director of SBE

Ms. Rachel VanHornweder - Accounting