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BUSINESS ADMINISTRATION MAJOR - MANAGEMENT CONCENTRATION (COMPREHENSIVE)

Students with more than one major in SBE must have a minimum 5 course difference between majors. The 5 or more courses that differ between majors must be a combination of required major/concentration courses and elective courses.

Requirements

60-61 total credits

Classes are offered online and in a traditional classroom setting. Only select electives are offered online.

Required School of Business & Economics Core Courses BUS 101 Introduction to Business 3 MATH 151 Calculus for Business, Life, and Social 3.00-4	
	4.00
MATH 151 Calculus for Business, Life, and Social 3.00-4	
Sciences	
or MATH 240 Calculus and Analytic Geometry I	
ACCT 200 Financial Accounting 3	3.00
ACCT 201 Managerial Accounting 3	3.00
BUS 211 Business Law I 3	3.00
BUS 270 Business Statistics 3	3.00
ECON 250 Principles of Microeconomics 3	3.00
ECON 251 Principles of Macroeconomics 3	3.00
FIN 320 Principles of Finance 3	3.00
BUS 370 Principles of Marketing 3	3.00
BUS 380 Principles of Management 3	3.00
Required Concentration Courses	
BUS 363 Business Ethics and Social Responsibility 3	3.00
BUS 382 Human Resource Management 3	3.00
BUS 405 Entrepreneurship 3	3.00
BUS 430 International Business 3	3.00
BUS 483 Organization Behavior and Development 3	3.00
BUS 495 Strategic Management (Capstone) 3	3.00
Select three of the following:	9.00
BUS 301 Study Abroad	
BUS 306 Management Science	
BUS 340 Hospitality Management	
BUS 341 Event Management	
BUS 371 Consumer Behavior	
BUS 400 Business Internship	
BUS 411 Advanced Business Law	
BUS 484 Marketing Strategy and Brand Management	
ECON 350 Intermediate Microeconomics	
ECON 430 International Economics	
FIN 321 Managerial Finance	
TRSP 300 Supply Chain Management	

Total Hours 60.00-61.00

Notes: