

BUSINESS ADMINISTRATION MAJOR - MANAGEMENT CONCENTRATION (COMPREHENSIVE)

Students with more than one major in SBE must have a minimum 5 course difference between majors. The 5 or more courses that differ between majors must be a combination of required major/concentration courses and elective courses.

Requirements

60-61 total credits

Classes are offered online and in a traditional classroom setting. Only select electives are offered online.

Code	Title	Hours
Required School of Business & Economics Core Courses		
BUS 101	Introduction to Business	3.00
MATH 151	Calculus for Business, Life, and Social Sciences	3.00-4.00
or MATH 240	Calculus and Analytic Geometry I	
ACCT 200	Financial Accounting	3.00
ACCT 201	Managerial Accounting	3.00
BUS 211	Business Law I	3.00
BUS 270	Business Statistics	3.00
ECON 250	Principles of Microeconomics	3.00
ECON 251	Principles of Macroeconomics	3.00
FIN 320	Principles of Finance	3.00
BUS 370	Principles of Marketing	3.00
BUS 380	Principles of Management	3.00
Required Concentration Courses		
BUS 363	Business Ethics and Social Responsibility	3.00
BUS 382	Human Resource Management	3.00
BUS 405	Entrepreneurship	3.00
BUS 430	International Business	3.00
BUS 483	Organization Behavior and Development	3.00
BUS 495	Strategic Management (Capstone)	3.00
Select three of the following:		9.00
BUS 301	Study Abroad	
BUS 306	Management Science	
BUS 340	Hospitality Management	
BUS 341	Event Management	
BUS 371	Consumer Behavior	
BUS 400	Business Internship	
BUS 411	Advanced Business Law	
BUS 484	Marketing Strategy and Brand Management	
ECON 350	Intermediate Microeconomics	
ECON 430	International Economics	
FIN 321	Managerial Finance	
TRSP 300	Supply Chain Management	
Total Hours		60.00-61.00

Notes: