

ACCOUNTING

Accounting Program

The Accounting Major works toward developing effective decision-makers and leaders in both the private and public sectors through a strong practical business education as well as a comprehensive liberal arts education.

The Accounting Major is designed to engage students in critical thinking so they can analyze problems, implement strategies, and contribute to the success of a business organization.

While pursuing the Accounting Major, students study under highly qualified faculty members who have expertise in their specialized fields as well as extensive business experience.

The Accounting Major instills excellence, builds confidence, and develops strong leadership skills that graduates can use throughout their careers.

Programs

- Accounting Major (Comprehensive)

Student Outcomes

The Accounting Program is committed to the UW-Superior Campus Assessment Plan. Accounting student learning outcomes and assessment metrics are developed through a collaborative continuous improvement process that integrates input from the campus and business communities. Our program's student learning outcomes are:

1. Students will demonstrate mastery of the functional areas of accounting.
2. Students will demonstrate the effective use of technology.
3. Students will demonstrate knowledge of moral and ethical principles in accounting and apply them.
4. Students will communicate effectively, orally and in writing in a professional manner.
5. Students will demonstrate the effective use of critical thinking in decision-making.
6. Students will demonstrate the ability to master advanced knowledge of a specific topic within accounting.
7. Students will demonstrate an understanding what it means to be an accounting professional.
8. Students will demonstrate the ability to utilize collective knowledge to synthesize relevant data, using it to construct applicable financial statements and corresponding tax return.

Admission Requirements

Refer to School of Business and Economics Admission Requirements and Policies (<https://catalog.uwsuper.edu/undergraduate/academic-departments/business-economics/>).

Faculty and Instructional Staff

Mark McCoon, Associate Professor
Rachel VanHornweder, Senior Lecturer