

LEADERSHIP IN HEALTH AND WELLNESS CERTIFICATE

This certificate will prepare individuals to become wellness leaders at all levels by giving them the knowledge and tools needed to effectively plan, implement and evaluate well-being initiatives. Students in this program will learn critically important skills for engaging and leading a team of stakeholders and promoting a culture of well-being in a variety of settings.

Target Audience

- Health and wellness professionals looking to advance to a leadership role
- HR or other professionals who are operating wellness programming as an added responsibility

Admission Requirements

- Apply as a "Graduate Non-Degree Applicant."
- When asked "Are you applying as a degree-seeking student?" select "NO", and that you plan to take "Graduate" classes.
 - Select "U-W Superior" as the campus.
 - Choose "Leadership in Health and Wellness (non-degree seeking) Graduate" for program.
 - No application fee. Skip the application fee section.
- Not eligible for financial aid.

Courses Included

Code	Title	Hours
HWM 705	Strategic Management for Wellness Managers	3.00
HWM 750	Planning and Evaluation for Wellness Managers	3.00
HWM 770	Human and Group Behavior	3.00