

# LEADERSHIP IN HEALTH AND WELLNESS CERTIFICATE

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This certificate will prepare individuals to become wellness leaders at all levels by giving them the knowledge and tools needed to effectively plan, implement and evaluate well-being initiatives. Students in this program will learn critically important skills for engaging and leading a team of stakeholders and promoting a culture of well-being in a variety of settings.

## **Target Audience**

- Health and wellness professionals looking to advance to a leadership role
- HR or other professionals who are operating wellness programming as an added responsibility

## **Admission Requirements**

- Apply as a "Graduate Non-Degree Applicant."
- When asked "Are you applying as a degree-seeking student?" select "NO", and that you plan to take "Graduate" classes.
  - Select "U-W Superior" as the campus.
  - Choose "Leadership in Health and Wellness (non-degree seeking) Graduate" for program.
  - No application fee. Skip the application fee section.
- Not eligible for financial aid.

## **Courses Included**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
HWM 705	Strategic Management for Wellness Managers	3.00
HWM 750	Planning and Evaluation for Wellness Managers	3.00
HWM 770	Human and Group Behavior	3.00